

Artwork Specifications

Full Page Size

Bleed Size	8.625" x 11.125"
Trim Size	8.375" x 10.875"
Live Area	7.875" x 10.375"

Half Page Size

Bleed Size	8.625" x 5.9375"
Trim Size	8.375" x 5.6875"
Live Area	7.875" x 5.1875"

Quarter Page

3.500" x 4.625"

Business Card

3.500" x 2.300"

Banner

E-Newsletter..... 145 pixel x 200 pixel

DeshVidesh Website..... 145 pixel x 200 pixel

Half Banner

E-Newsletter..... 145 pixel x 111 pixel

DeshVidesh Website..... 145 pixel x 111 pixel

Top Banner

DeshVidesh Website..... 450 pixel x 49 pixel

INSTRUCTIONS TO CREATE ARTWORK

Images used in PDF must be 300 DPI. Color Mode should be CMYK with 8 bit of color depth. Under PDF generate options keep Compression of Color Images ON with 300 DPI and Maximum Quality. Under PDF generate options color settings: Do not Color manage the file. Choose "Leave Color Unchanged".

If you are sending Photoshop image, Keep Image 300DPI, Go to Image > Mode and Keep it RGB, Save it as JPEG, while as JPEG it will ask you for Quality, Keep it maximum.

For More information Visit Following link on our website

<http://www.deshvidesh.com/artworkinstructions/>

Desh-Videsh

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