

Desh-Videsh

Advertising Rates-2017

AD SIZES	COST	EXTRA PAGE IN DIGITAL EDITION	DIGITAL EDITION ONLY
Back Cover	\$ 1000	\$ 100	\$ 100
Inside Cover	\$ 750	\$ 100	\$ 100
Two Page Spread	\$ 1000	\$ 100	\$ 100
Inside Full Page	\$ 700	\$ 100	\$ 100
Half Page Island	\$ 350	\$ 50	\$ 50
Half Page Horiz.	\$ 400	\$ 50	\$ 50
Quarter Page	\$ 150	Not Available	Not Available
2/3 Vertical Island	\$ 400	Not Available	Not Available
Quarter Page Island	\$ 200	Not Available	Not Available
1/3 Vertical Island	\$ 800	Not Available	Not Available
1/6 Vertical Island	\$ 500	Not Available	Not Available
Double Bus Card	\$ 150	Not Available	Not Available
Bus Card - 1/8 page	\$ 75	Not Available	Not Available

* Multiple frequency and first time customer discounts available, please call your account representative. The first insertion must be Pre-Paid. Discount applies for prepayment advertisers only. 20% more for preferred position.

The complete address and telephone number of the advertiser are required for Desh-Videsh's records prior to publishing an advertisement.



10116 NW 53rd St., Sunrise, FL 33351-8020
 Phone: (954) 784-8100 • Fax: (954) 944-1958
 info@deshvides.com • www.deshvides.com