

Advertise Specifications

Full Page Size	Wedding Issue (Perfect Bind)	Regular Issue
Bleed Size	8.850" x 11.000"	8.625" x 11.125"
Trim Size	8.375" x 10.750"	8.375 x 10.875
Live Area	7.625" x 10.250"	7.875 x 10.375
Half Page Size		
Bleed Size	8.850" x 5.9375"	8.625" x 5.9375"
Trim Size	8.375" x 5.6875"	8.375 x 5.6875"
Live Area	7.625" x 5.1875"	7.875 x 5.1875"
Quarter Page	3.700" x 4.625"	3.600" x 4.625"
Business Card	3.700" x 2.300"	3.600" x 2.300"

Banner	
E-Newsletter	145 pixel x 200 pixel
DeshVidesh Website	145 pixel x 200 pixel
Half Banner	
E-Newsletter	145 pixel x 111 pixel
DeshVidesh Website	145 pixel x 111 pixel
Top Banner	
DeshVidesh Website	450 pixel x 49 pixel

INSTRUCTION TO CREATE ARTWORK

Images used in PDF must be 300 DPI. Color Mode should be CMYK with 8 bit of color depth. Under PDF generate options keep Compression of Color Images ON with 300 DPI and Maximum Quality. Under PDF generate options color settings: Do not Color manage the file. Choose "Leave Color Unchanged".

If you are sending Photoshop image, Keep Image 300 DPI, Go to Image > Mode and Keep it RGB, Save it as JPEG, while as JPEG it will ask you for Quality, Keep it maximum.

For More information Visit Following link on our website

<http://www.deshvidesh.com/artworkinstructions/>



10116 NW 53rd St., Sunrise, FL 33351-8020
 Phone: (954) 784-8100 • Fax: (954) 944-1958
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WEDDING ISSUE (PERFECT BIND)

8.85 (Bleed Size)

8.375 (Trim Size)

7.625 (Live Area)

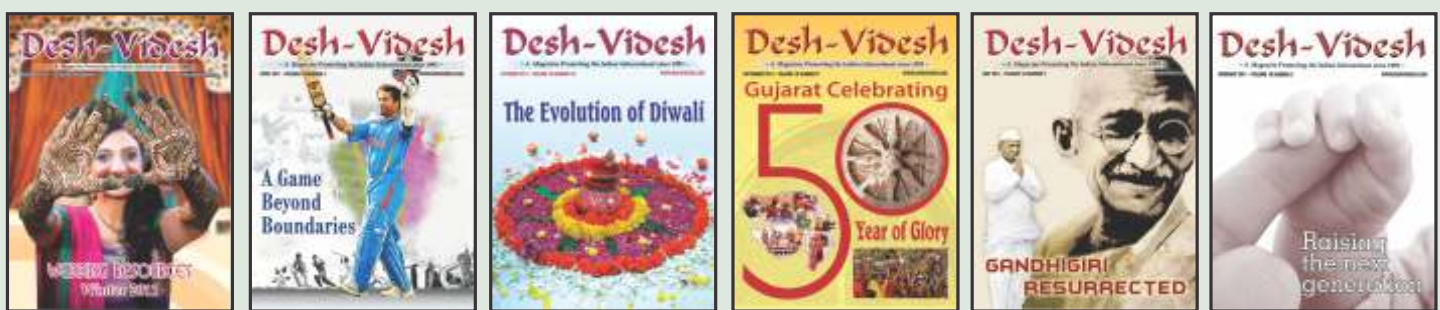
11.000 (Bleed Size)

10.750 (Trim Size)

10.250 (Live Area)

Reach 75,000+

Indians, Pakistanis, Bangladeshi and Indo-Carribeans

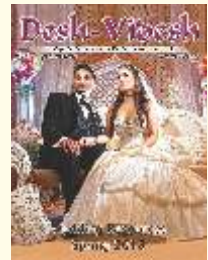


Editorial Calender

- ◆ April - Health and Wellness
- ◆ May - Immigration
- ◆ July - Education
- ◆ October - Tourism
- ◆ November - Diwali

Wedding Special

- ◆ March
- ◆ June
- ◆ September
- ◆ December



Features & Benefits

- ◆ Higher profits
- ◆ Higher sales
- ◆ Low investment per readership
- ◆ Qualified readership
- ◆ Longer shelf life

Only South Asian Magazine covering Florida, Georgia, Washington DC, Virginia, Maryland, North Carolina, South Carolina, Alabama & Tennessee

Percentage Distribution

Orlando-Tampa, Florida	23%
South Florida	23%
Georgia	38%
Washington DC, VA, MD	10%
North Carolina	4%
Alabama	1%
Tennessee	1%

**Do You Want More Profits?
Reserve Your Space in
Desh-Videsh Today!**

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Media Group Inc.

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REGULAR ISSUE

8.625 (Bleed Size)

8.375 (Trim Size)

7.875 (Live Area)

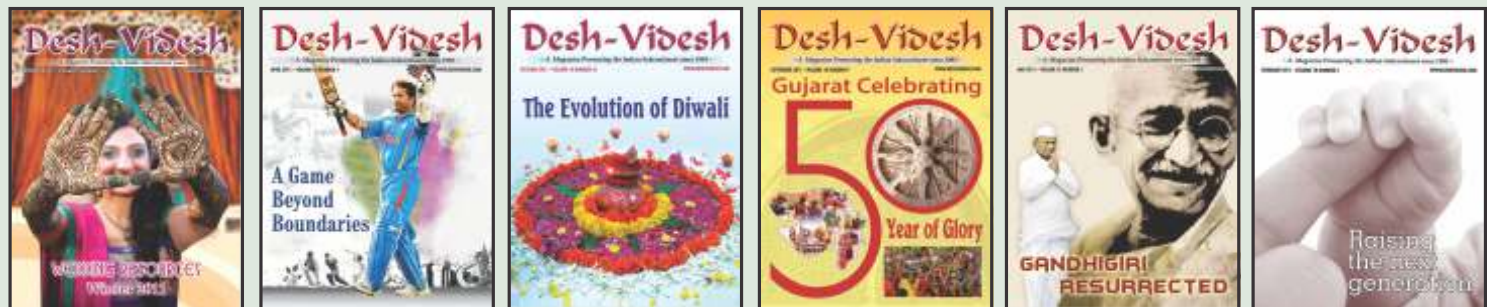
11.125 (Bleed Size)

10.875 (Trim Size)

10.375 (Live Area)

Reach 75,000+

Indians, Pakistanis, Bangladeshi and Indo-Carribeans



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