Desh-Videsh

Advertising Rates

Ad Sizes	Cost	Advertise On Website	Advertise in Digital Edition	Extra Page in Digital Edition
Back Cover	\$ 1000	No Charge	No Charge	\$ 100
Two Page Spread	\$ 1000	No Charge	No Charge	\$ 100
Inside Front Cover	\$ 800	No Charge	No Charge	\$ 100
Inside Back Cover	\$ 750	No Charge	No Charge	\$ 100
Inside Full Page	\$ 700	\$ 50	\$ 50	\$ 100
Half Page Vertical/Island	\$ 450	\$ 25	\$ 25	\$ 50
Half Page	\$ 400	\$ 25	\$ 25	\$ 50
2/3 Vertical Island	\$ 500	\$ 25	\$ 25	\$ 50
1/3 Vertical Island	\$ 275	\$ 25	\$ 25	\$ 50
Quarter Page	\$ 200	\$ 25	\$ 25	N.A.
1/6 Vertical Island	\$ 125	\$ 25	\$ 25	N.A.
Double Bus Card	\$ 150	\$ 25	\$ 25	N.A.
Bus Card - 1/8 page	\$ 75	\$ 25	\$ 25	N.A.

Multiple frequency and first time customer discounts available, please call your account representative. The first insertion must be Pre-Paid. Discount applies for prepayment advertisers only. 20% more for preferred position.

The complete address and telephone number of the advertiser are required for Desh-Videsh's records prior to publishing an advertisement.

* N.A. - Not Available



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