

Desh-Videsh

Advertising Rates

| Ad Sizes | Cost | Advertise On Website | Advertise in Digital Edition | Extra Page in Digital Edition | Digital Edition Only |
|---------------------------|---------|----------------------|------------------------------|-------------------------------|----------------------|
| Back Cover | \$ 1000 | No Charge | No Charge | \$ 100 | \$ 100 |
| Two Page Spread | \$ 1000 | No Charge | No Charge | \$ 100 | \$ 100 |
| Inside Front Cover | \$ 800 | No Charge | No Charge | \$ 100 | \$ 100 |
| Inside Back Cover | \$ 750 | No Charge | No Charge | \$ 100 | \$ 100 |
| Inside Full Page | \$ 700 | \$ 50 | \$ 50 | \$ 100 | \$ 100 |
| Half Page Vertical/Island | \$ 450 | \$ 25 | \$ 25 | \$ 50 | \$ 50 |
| Half Page | \$ 400 | \$ 25 | \$ 25 | \$ 50 | \$ 50 |
| 2/3 Vertical Island | \$ 500 | \$ 25 | \$ 25 | \$ 50 | \$ 50 |
| 1/3 Vertical Island | \$ 275 | \$ 25 | \$ 25 | \$ 50 | \$ 50 |
| Quarter Page | \$ 200 | \$ 25 | \$ 25 | N.A. | N.A. |
| 1/6 Vertical Island | \$ 125 | \$ 25 | \$ 25 | N.A. | N.A. |
| Double Bus Card | \$ 150 | \$ 25 | \$ 25 | N.A. | N.A. |
| Bus Card - 1/8 page | \$ 75 | \$ 25 | \$ 25 | N.A. | N.A. |

Multiple frequency and first time customer discounts available, please call your account representative. The first insertion must be Pre-Paid. Discount applies for prepayment advertisers only. 20% more for preferred position.

The complete address and telephone number of the advertiser are required for Desh-Videsh's records prior to publishing an advertisement.

* N.A. - Not Available

Desh-Videsh
 **Media Group**

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